

Message Text

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PAGE 01 STOCKH 03708 021155Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----049364 030638Z /12

R 021011Z SEP 77
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 1551

UNCLASS STOCKHOLM 3708

E.O. 11652: N/A
TAGS: BEXP, SW
SUBJ: ADS REQUEST FOR MILLIKEN FLOOR COVERING, LAGRANGE, GA

REF: COMMERCE CD-144, JULY 27, 1977

OF THE FIRMS WE HAVE CONTACTED INDIVIDUALLY, THE FOLLOWING HAVE
HAS EXPRESSED PRELIMINARY INTEREST IN REPRESENTING MILLIKEN
FLOOR COVERING IN SWEDEN:

1. ERIC EWERS AB
BOX 27192
S-102 52 STOCKHOLM, SWEDEN
CONTACT: MR. OLLE BERGLUND
PHONE: 08/63 53 20
TELEX: 10765 EWERS S

COMMENT: COMPANY, ESTABLISHED 1946, EMPLOYS 48. SHARE
CAPITAL: SKR 300 THOUSAND. TURNOVER: SKR 18.8 MILLION.
ACCORDING TO LOCAL CREDIT COURCES, COMPANY IS FINANCIALLY
SOUND AND HAS MET PAYMENTS PROMPTLY. MR. BERGLUND REPORTED
THAT HE WILL MEET WITH REPRESENTATIVE OF MILLIKEN FLOOR
COVERING DURING A FORTHCOMING EXHIBITION IN ENGLAND.

2. A.S. SYLVAN AB
BOX 8915
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S-402 73 GOTEBOG, 8, SWEDEN
CONTACT: MR. INGE JITEN
PHONE: 031/57 01 00
CABLE: ASSYLVANAB
TELEX: 20037 SYLVAN S

COMMENT: PLEASE NOTE THAT THIS COMPANY WANTS TO WAIT ANOTHER

2-3 WEEKS BEFORE RESPONDING, SINCE ITS DECISION MAKERS ARE AWAY ON A BUSINESS TRIP. IF THEY ARE INTERESTED, THEY WILL CONTACT MILLIKEN FLORR COVERING DIRECTLY. A.S. SYLVAN AB, ESTABLISHED 1948, EMPLOYS 525. ITS SHARE CAPITAL IS SKR 500 THOUSAND AND ITS TURNOVER IS SKR 90 MILLION. ACCORDING TO LOCAL CREDIT SOURCES, COMPANY IS FINANCIALLY SOUND AND HAS MET PROMPTLY.

3. STREHOG - AB STRIJFFERT & HOEGH

BOX 4232

S-203 13 MALMO 4, SWEDEN

CONTACT: MR. TORE KJELLBERG

PHONE/ 040/710 40

COMMENT: COMPANY, ESTABLISHED 1907, EMPLOYS 53. ITS SHARE CAPITAL IS SKR 1 MILLION AND ITS TURNOVER IS SKR 18.6 MILLION. ACCORDING TO LOCAL CREDIT SOURCES, COMPANY IS FINANCIALLY SOUND AND HAS MET PAYMENTS PROMPTLY. THIS COMPANY HAS ASKED FOR SAMPLES AND PRICE LISTS BEFORE RESPONDING. IT WILL VISIT THE FORTHCOMING FAIR IN ENGLAND, AND IF MILLIKEN FLOOR COVERING IS PARTICIPATING THERE, COMPANY WILL TALK TO MILLIKEN'S REPRESENTATIVES. OTHERWISE COMPANY OFFICERS MAY VISIT USA AT A LATER DATE.

PERRY

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 02-Sep-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STOCKH03708
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770319-1127
Format: TEL
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t197709100/aaaadgpc.tel
Line Count: 85
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 9377ff38-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 15-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1062854
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST FOR MILLIKEN FLOOR COVERING, LAGRANGE, GA
TAGS: BEXP, SW
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/9377ff38-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009